



SATURDAY, OCTOBER 30, 2021

HYBRID EVENT: IN PERSON & VIRTUAL VIA LIVESTREAM

BEING BRAVE

an evening honoring survivors



SPONSORSHIP LEVELS

Platinum Sponsor: \$25,000

- Presenting sponsor
- Top-level branding in all event collateral
- Inclusion in all PR outreach
- Dedicated in-show message
- Inclusion in social media campaign
- Interview opportunities
- Brand rep to address viewers virtually
- On-screen branding moment during show
- Logo featured on Town Clock CDC website
- Full-page ad in digital playbill
- 10 front-orchestra tickets to event, plus VIP reception

Gold Sponsor: \$15,000

- Featured-level branding in all event collateral
- Inclusion in all PR outreach
- Inclusion in social media campaign
- On-screen branding moment during show
- Logo featured on Town Clock CDC website
- Full-page ad in digital playbill
- 8 front-orchestra tickets to event, plus VIP reception

Silver Sponsor: \$10,000

- Inclusion in all event collateral
- Inclusion in all PR outreach
- On-screen branding moment during show
- Logo featured on Town Clock CDC website
- Half-page ad in digital playbill
- 6 mid-orchestra tickets to event, plus VIP reception

Bronze Sponsor: \$5,000

- Shared on-screen branding moment during show
- Social media promotion
- Logo featured on Town Clock CDC website
- Half-page ad in digital playbill
- 4 mid-orchestra tickets to event, plus VIP reception

Champion: \$2,500

- Shared on-screen branding moment during show
- Social media promotion
- Logo featured on Town Clock CDC website
- Quarter-page ad in digital playbill
- 4 mid-orchestra tickets to event

ABOUT BEING BRAVE 2021

Being Brave is Town Clock CDC's largest fundraiser of the year, and our corporate sponsors are an essential part of our efforts to raise money and awareness to support our work. We will be hosting a hybrid event this year, giving our guests the option to attend in person or via livestream, offering sponsors increased visibility and reach.

Commit today to help Town Clock CDC to continue to provide permanent, affordable, safe housing and supportive services to survivors of domestic violence and their children.

PLEASE NOTE:

These sponsorship levels are to be used as guidelines for general reference and are subject to change. If you would like a customized sponsorship package, please contact Susan Kramer-Mills at susan@townclockcdc.org.

PAYMENT INFORMATION

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Enclosed is a check for \$_____ made payable to:

Town Clock Community Development Corporation

Please charge: Visa Mastercard Amex

Cardholder Name: _____

Card Number: _____

Expiration Date: _____ CVC Code: _____

Signature: _____

You may also use our secure online sponsorship form at:
www.townclockcdc.org/being-brave